

Client: Orrin Hatch
 Product: Media
 Campaign: Hatch - General - Spot TV :60

Station Order

R&R Partners
 837 East South Temple
 Salt Lake City, UT 84102
 801-746-5926

Rev #: 0
 Flight From: 10/08/2012 to 11/04/2012

Estimate No.: 500-401
 Contract No.:
 Job No.:

Buyer Name: Amy Pedro
 Sweeps: Share May 2012 -> HUT/PUT Nov 11

Market: SALT LAKE CITY
 Station: KTVX
 Station Contact: Dianne Downey

Actg. Order No.: 34602
 WS Order No.: 33523
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Oct 08	Oct 15	Oct 22	Oct 29	Total Spots	DMA P 35-64 (R)
P2 1	MTWRF-- 06:00A-07:00A	EM 60	GOOD MORN UTAH	\$300.00 \$1,800.00	2	2	2	.	6	0.7 \$428.57
	Comment: PREEMPT W NOTICE									
P1 2	MTWRF-- 06:00A-07:00A	EM 60	GOOD MORN UTAH	\$500.00 \$1,000.00	.	.	.	2	2	0.7 \$714.29
	Comment: NON PREEMPT									
P7 3	MTWRF-- 07:00A-09:00A	EM 60	GMA	\$400.00 \$3,600.00	3	3	3	.	9	1.0 \$400.00
	Comment: PREEMPT W NOTICE									
P7 4	MTWRF-- 07:00A-09:00A	EM 60	GMA	\$600.00 \$1,800.00	.	.	.	3	3	1.0 \$600.00
	Comment: NON PREEMPT									
P1 5	MTWRF-- 04:00P-04:30P	EN 60	NEWS @ 4	\$500.00 \$3,000.00	2	2	2	.	6	1.2 \$416.67
	Comment: PREEMPT W NOTICE									
P1 6	MTWRF-- 04:00P-04:30P	EN 60	NEWS @ 4	\$800.00 \$1,600.00	.	.	.	2	2	1.2 \$666.67
	Comment: NON PREEMPT									
P1 7	MTWRF-- 05:00P-05:30P	EN 60	NEWS @ 5	\$500.00 \$3,000.00	2	2	2	.	6	1.3 \$384.62
	Comment: PREEMPT W NOTICE									
P2 8	MTWRF-- 05:00P-05:30P	EN 60	NEWS @ 5	\$800.00 \$1,600.00	.	.	.	2	2	1.3 \$615.38
	Comment: NON PREEMPT									
P1 9	MTWRF-- 10:00P-10:35P	LN 60	NEWS @ 10	\$1,100.00 \$6,600.00	2	2	2	.	6	1.3 \$846.15
	Comment: PREEMPT W NOTICE									
P2 10	MTWRF-- 10:00P-10:35P	LN 60	NEWS @ 10	\$1,800.00 \$3,600.00	.	.	.	2	2	1.3 \$1,384.62
	Comment: NON PREEMPT									
					\$27,600.00	11	11	11	11	44

12.0 12.0 12.0

Monthly Totals				
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Oct	33	36.0	\$18,000.00	\$500.00
Nov	11	12.0	\$8,600.00	\$800.00
	44	48.0	\$27,600.00	\$575.00

Advertiser: Orrin Hatch
Campaign: Hatch - General - Spot TV :60

Station Order
SALT LAKE CITY - TV

Station: KTVX

Monthly Totals				
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM

Comments

Campaign Remarks:

Upon receipt, fax signed confirmation of order to Amy Pedro at 702-939-4272.

All makegoods must be pre-approved by buyer and run within flight weeks/dayparts of same broadcast month.

All buys will be monitored on a weekly basis. Post logs are due to buyer on Tuesday following on-air week.

Two week standard cancellation policy applies with written notice.

Delivery guaranteed at 90-110%.

By: _____